



# Oracle Cloud World 2024

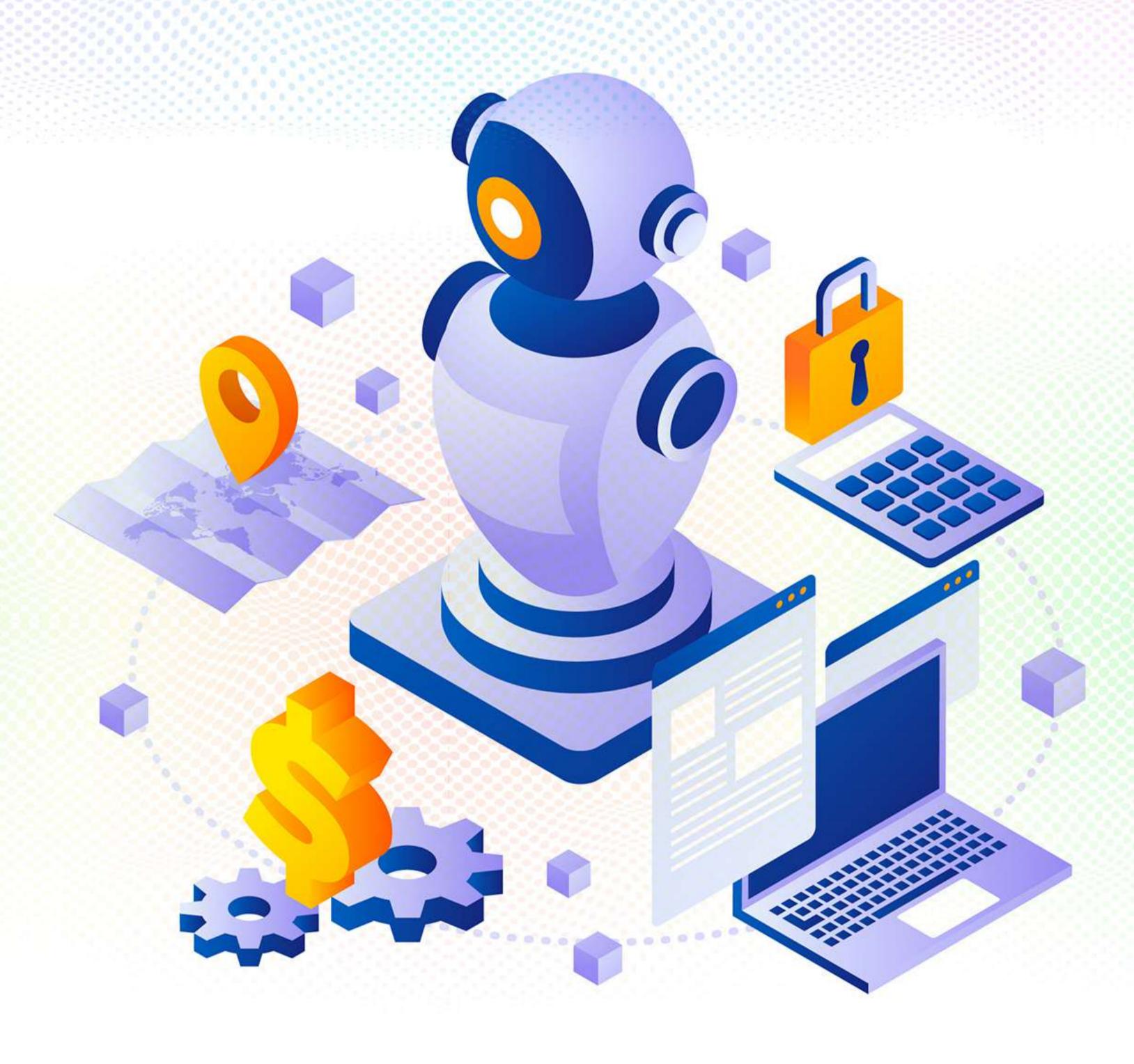
Transformative AI and ML Solutions backed by Technology and Infrastructure



# Introducing our Industry Specific and Cutting edge 24 Services Catalogue for 2024

At Strategic Resources International (SRI), we understand the complexities of the ever-evolving business landscape. With our 24 industry-specific services, we're here to help you navigate the Oracle ecosystem with ease. Our expertise in Transformation, Technology, and Infrastructure, combined with cutting-edge AI and Machine Learning (AI/ML) solutions, ensures that your unique challenges are met with innovation and precision.

As thought leaders in your industry, we believe in the power of collaboration. We invite you to explore how our comprehensive services and AI/ML innovations can address your most pressing challenges.







**Expertise Led:** Guided by award-winning CIOs, including Oracle stalwarts.



24/7 Business Ready: Tailor-made for round-the-clock operations.



Our Promise: Fortify, Empower, and Elevate your organization's growth trajectory.

# Why You Should Care About Our 24 Catalogue for 2024?



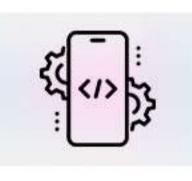
#### **Industry Specific**

Backed by Oracle's industry innovations and our business assurance group, we focus on eight core industries.



#### **Managed Services**

Navigate the intricacies of a global environment, where the intersection of consumers, tech producers, and multi-vendor operations using various delivery methods, raises crucial management questions.



#### App Modernisation

Modernize your app for cost-effective maintenance and enhanced UI/UX with Oracle Apex's no-code/low-code solutions.



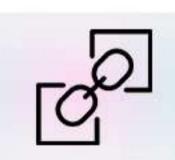
#### **Cloud Transition**

Leverage profitability metrics (Cost-benefit, IRR, ROI, and NPV) to steer a lift and shift initiative to the Cloud, encompassing Oracle Integration Cloud, Oracle Cloud.



#### **Enterprise Centric**

Enhance stakeholder value and internal user experiences through business-oriented solutions in ERP, CRM/CX, EPM, CPQ, WMS, and PLM.



#### Disruptive Technologies

Seamlessly integrate AI/ML, IoT, Digital Twins, Blockchain, and more, driving innovation without compromising business integrity.



#### Database Modernization

Unlock your historical data and transform the business to cognitive analytical driven business.



#### **Fortified Security**

Rely on our comprehensive DevSecOps framework and end-to-end services for unmatched cybersecurity, encompassing security engineering, monitoring, scans, and more.

#### Assurance





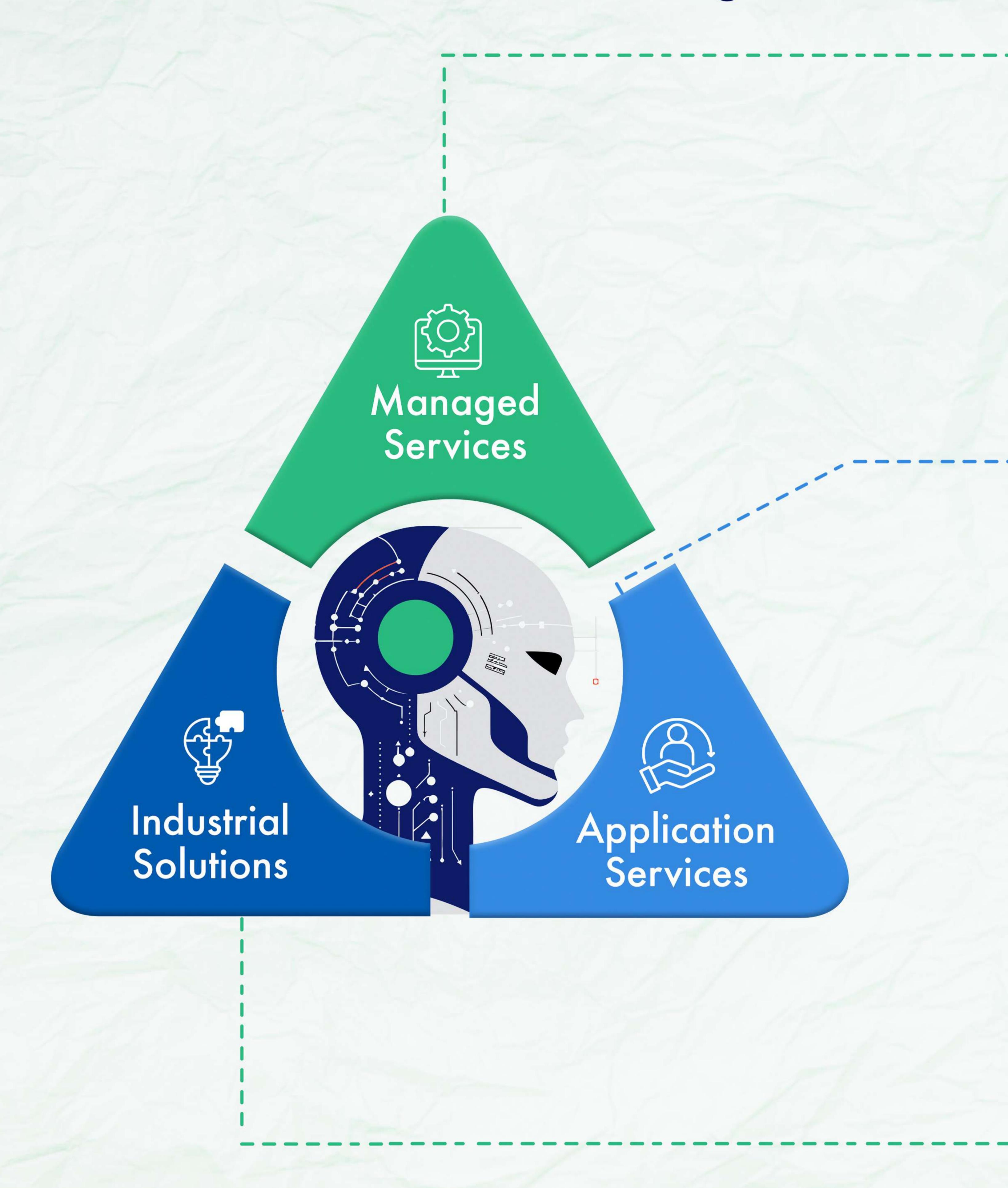








## Our 24 Services Catalogue



### Managed Services



Expertise in Disruptive Technologies like AI/ML and IoT / Disruptive technologies

Services for UI/UX using Oracle Apex / UI/UX

Analytical Driven Business (BI & Analytical expertise)

SRI Security Assurance Services

Expertise in OCI (Lift Program)

### Application Services

Enterprise Resource Planning

Customer Relationship Management / Customer Experience

Warehouse Management System

Configure, Price, Quote



Oracle Transportation Management

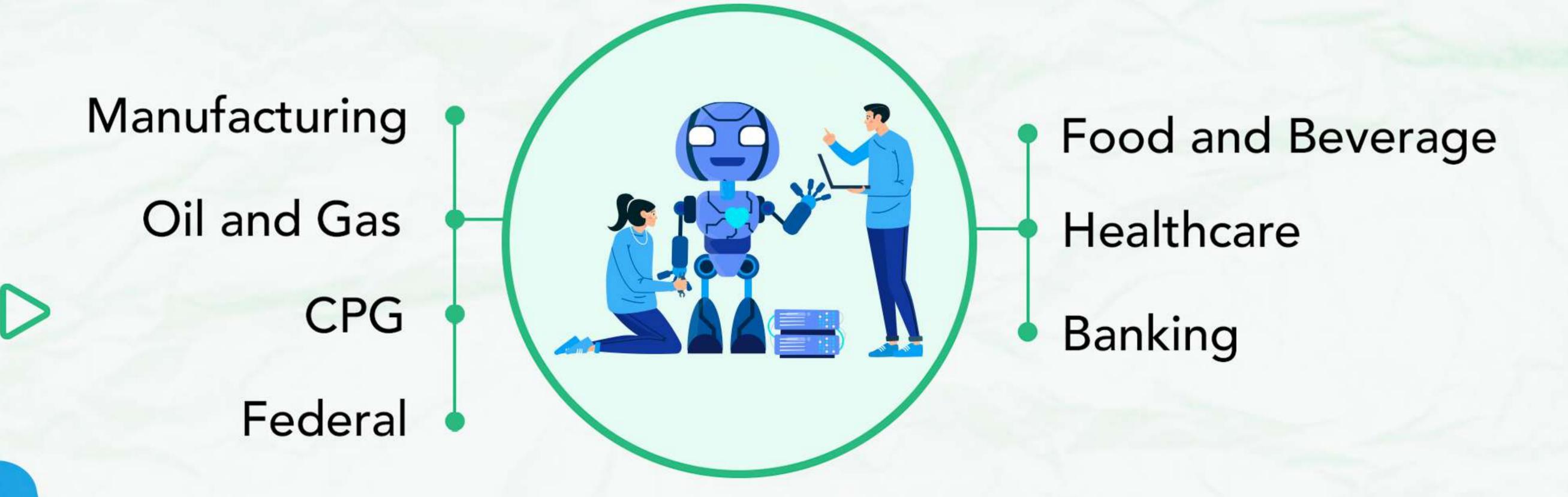
Analytical Driven
Business (Bl and
Analytical Experience)

Product Lifecycle Management

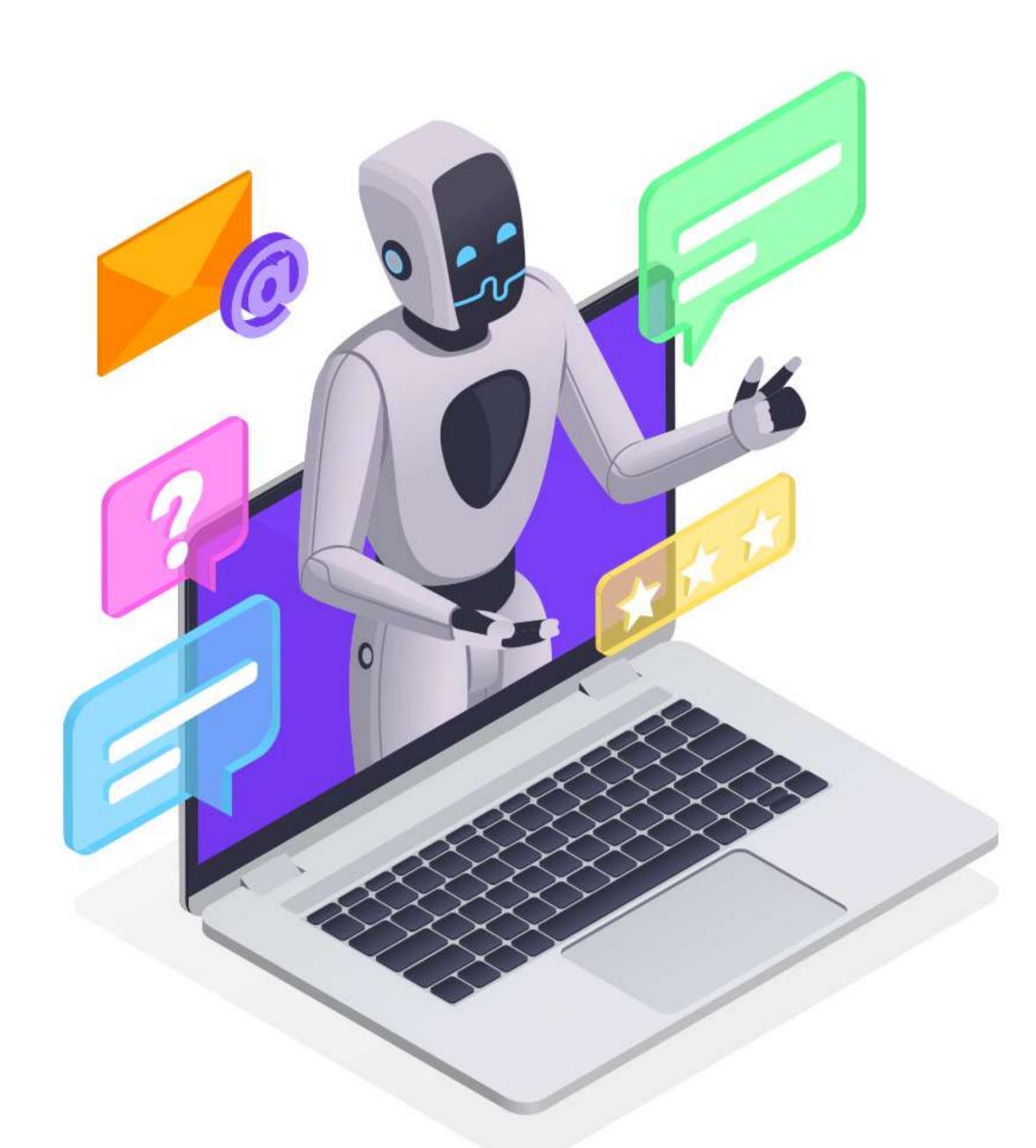
OCI Lift Expertise

Security Assurance
 Services

#### Industrial Solutions



## Managed Services



Transform your business with our digital transformation services, evolving from traditional code to advanced cloud-based systems. Shift from a single to a multi-vendor approach for greater resilience and innovation.

Our managed services cover infrastructure, application development, data analytics, cybersecurity, and more.

Navigate the complexities of the global digital era with our expert strategies and adaptive governance, aligning with your internal and external business needs. Elevate your business to new heights with our comprehensive, future-ready solutions.

#### System Of Engagement

SRI specializes in revolutionizing your business through custom digital solutions. Our expertise lies in seamlessly blending your System of Records (SoR) with advanced Systems of Engagement (SoE) to transform your user experience and operational efficiency.

#### SRI's Capabilities



#### Cloud-based Solutions

Our expertise in cloud-based solutions offers our clients flexibility, scalability, and enhanced efficiency, supporting a wide range of business functions and remote accessibility.

#### Al & Data Analytics

Our team of experts leverage data analytics and artificial intelligence to gain insights into customer behavior, preferences, and trends. This helps in delivering more personalized and effective services or products.

#### UI/UX Design

With a keen focus on user experience (UX) design, we ensure that all digital interfaces are intuitive, user-friendly, and enjoyable, enhancing user interaction and satisfaction.

#### System of Records

This system serves as a centralized repository that captures, stores, and maintains critical information in a structured manner. The primary purpose of a system of records is to provide a single, authoritative source of truth for the organization's data.

#### SRI's Capabilities

#### Digitize with EDMS

With our secure and user-friendly EDMS, you can seamlessly transition to the digital world. Enjoy easy access, meticulous organization, version control, collaboration capabilities, and scalability with our expertise.

#### Data Governance & Warehousing

Our services include comprehensive data warehousing, which enables businesses to reap the benefits of a high-performance data warehouse infrastructure.

#### System of Insights

System of Insights has the framework that systematically gather, analyze, and act upon data to drive decision-making and business improvements.

#### SRI's Capabilities



#### Data Collection & Integration

Integration tools are used to consolidate this data into a unified format which include our bespoke cloud solutions like Oracle Cloud.

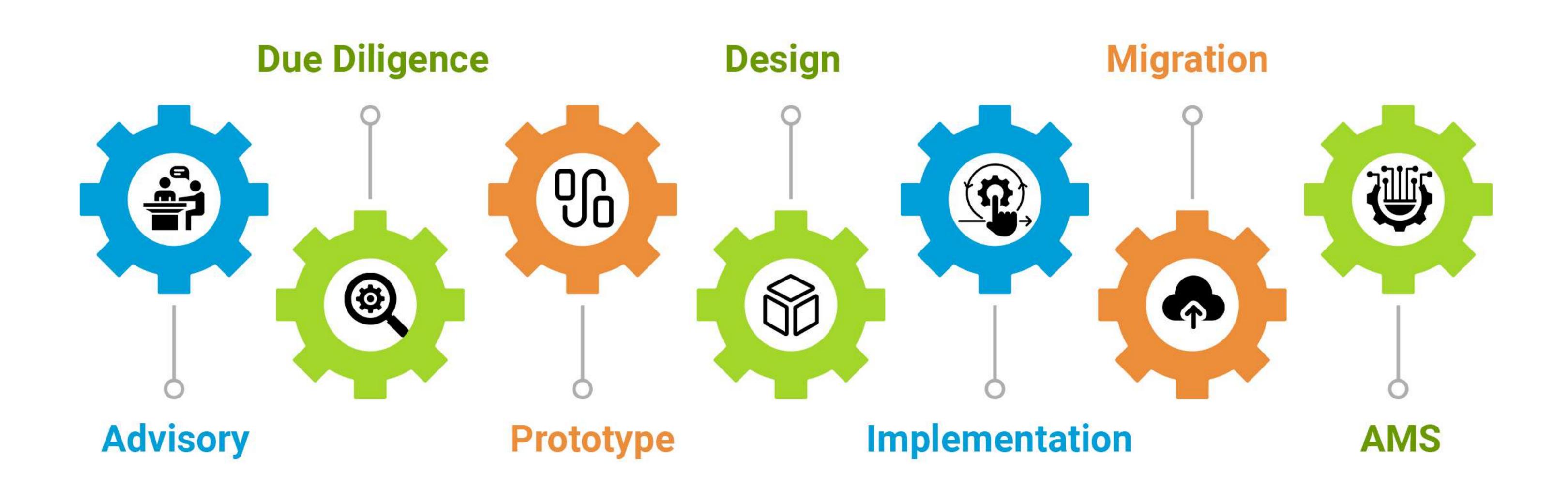
#### Advanced Analytics

Our services involve customer segmentation, anomaly detection, AI/ML model development and deployment.

#### Interface Design

Ensuring the insights are presented in a user-friendly manner so that non-technical stakeholders can understand and use them with the help of our sound UI/UX design services.

#### Managed Services Delivery Model



#### Technology Stack



#### Certifications



# Disruptive Technologies

Manage disruptive technologies diplomatically, don't allow disruption to dictate your business objectives.





Given the confidential and business-focused nature of innovation, which should be outsourced the idea or the technology?

Given challenges like culture, BAU, global crises, talent and budgets leading to innovation fatigue, how should organizations prioritize addressing them?





Does innovation yield results and which approach is best incremental, full-blown, or trial and error?

#### iSRI - Incubate to Influence the Industry

A cutting-edge innovation hub featuring technical prototypes, integrated with a business modeling framework and embracing a fail-fast approach.



IoT - AI/ML - Digital - AR/VR - Cloud - NCLC Blockchain - CPA - Edge Computing Quantum Computing



#### Disruptive Technology Impact (+ve or -ve?)

**Business and Stakeholder level** 

#### **Industry Innovation & Transformation**

#### Organization

#### Department / Functional Level









**Employees** 

Customers

Suppliers

**Partners** 

"Consciousness of the Impact matters, not just intelligence." - Geeta

# Cloud Migration

SRI simplifies and modernize your cloud journey with 100% value assurance.

What should be my success measuring

approach and rollback in case failed?



Why should businesses consider transitioning to the cloud? Is it influenced by industry trends, the push from cloud providers, diminishing support for on-premise solutions, or the rising prominence of upcoming Software-as-a-Service (SaaS) offerings?

The answer lies elsewhere: The value of the cloud to your business is realized when approached with a deliberate and thoughtful strategy for your cloud journey.

#### CxO View

What are the primary inquiries CXOs typically make when contemplating cloud migration?

What are the cost Implications and expected performance gains?	How will cloud migration Impact Security and compliance?
How does cloud migration align with our business strategy?	Is my organization ready for this shift- culture, talent, process and technology?
What are the risks associated with migration and how will they be managed?	Which workloads are best suited for the cloud and which ones should remain on-premises?
How will the cloud migration align with our current and future business goals?	What will be our estimated TCO once we've migrated to the cloud?

#### Addressing CxO Concerns: SRI Cloud Solutions at the Forefront

S - Cloud

- Strategic Advisory and Roadmap Definition
- Blueprint and operating model Hybrid / Multi-cloud
- Cloud preparation workshops and trainings
- Prototyping and POC
- Governance framework SLAs, OLAs, KPIs and KRAs

Re-Engineer

- Reengineer: Oracle Integration Cloud (OIC) and
- Oracle Cloud Infrastructure (OCI)
- Workload migrations through laaS
- Cloud-First approach: PaaS and SaaS
- Legacy to cloud & Apps to Cloud

ntegrate

- Integrate with client QMS and PMS
- Cloud Integration Platform for On-Prem & Multi-Cloud Applications
- Dev-Sec-Ops integration

#### **SRI Cloud Partners**

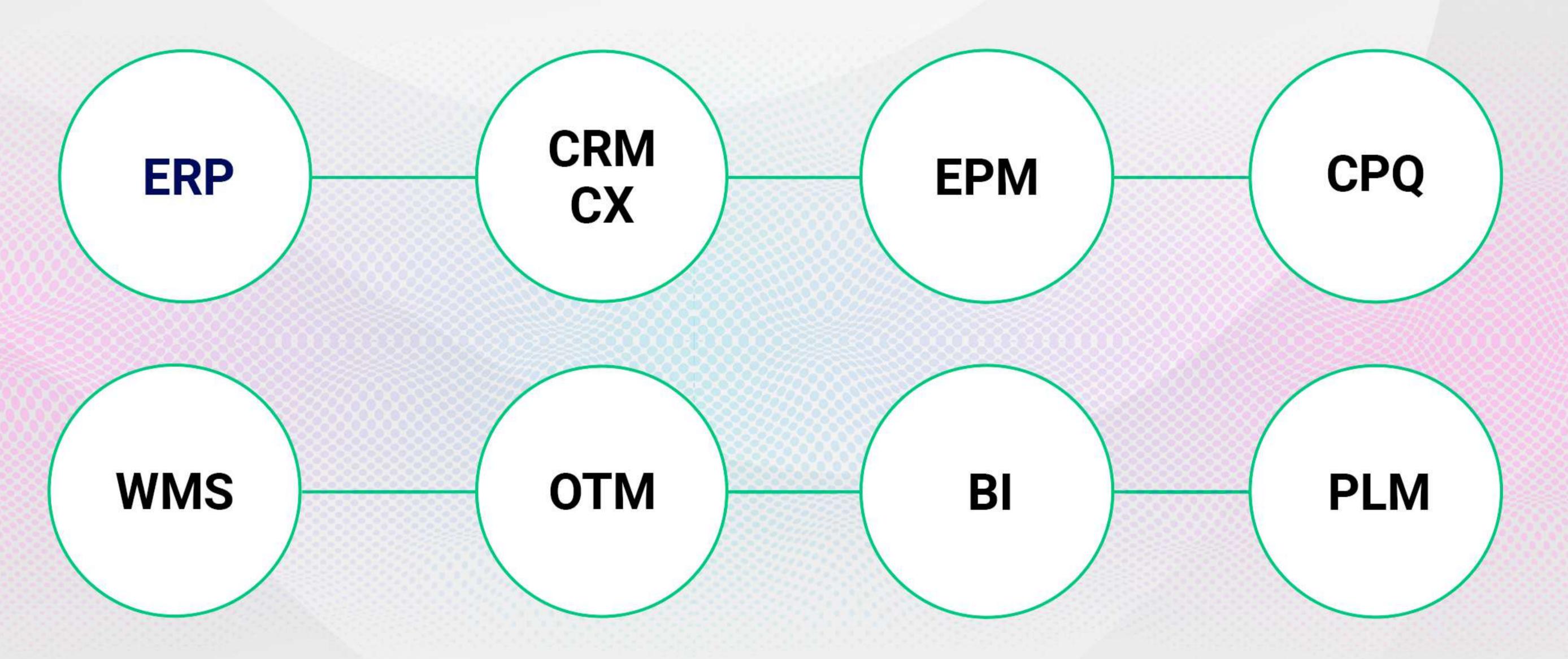


## Application Services

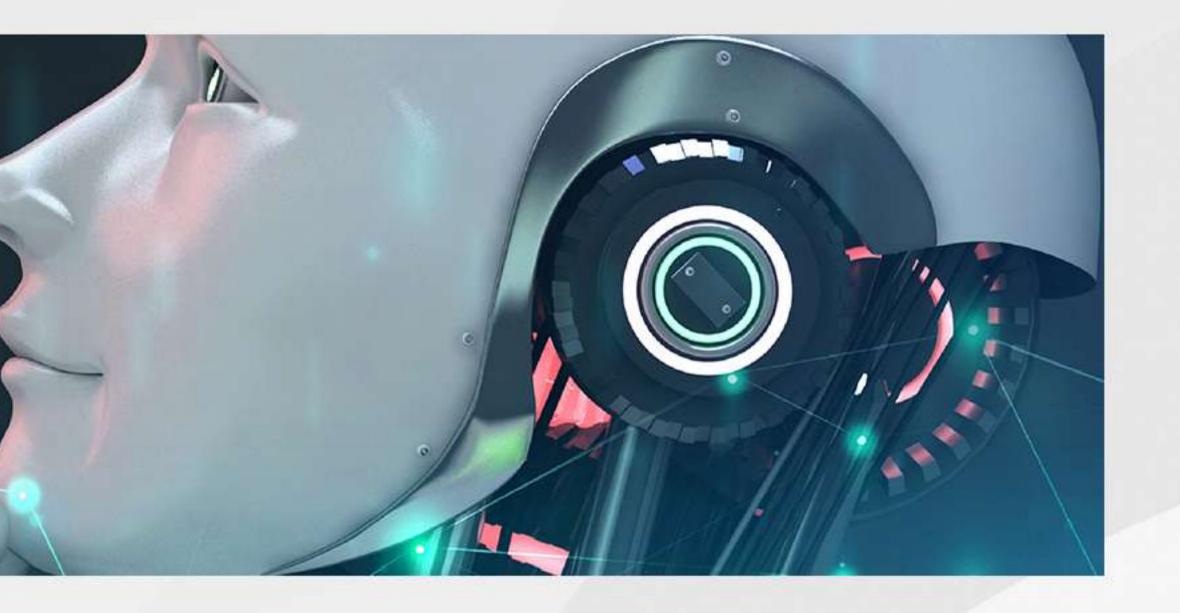
With disruptive technologies gaining influence over System of Records, System of Engagement, and System of Insights, instilling Business Consciousness is crucial in their enterprise applications.



#### SRI Technology Footprint



In the diversified digital era, there is limited space for traditional application services



As IT services are evolving to enable the transition from in house, bespoke applications to hosted solutions the question of these services being able to serve the customer's requirements arises alongside.

On the other hand, In today's complex hybrid environment, system integrators grapple with aligning client needs across Systems of Record, Engagement, and Insights, especially when dealing with hybrid and multi-cloud applications.

#### Configure, Monitor, Optimize and Orchestrate with us



#### Cloud Apps

Addressing user experience (UX) and personalisation needs while cloud applications limit customisations and prioritise technology producer-driven integration platforms.



Strategies for system integrators to unlock value from AI features embedded in enterprise applications and third-party AI solutions such as Cognitive Process Automation and Bots.



#### IoT/Digital Twin

Effective Management of Extensive Data
Discrepancies between Operational Data Generated
by IoT/IIoT Devices and System Data.



Assessment by organizations for the precision of outcomes and results when comparing AR/VR with real-world experience.



### **Architectural Shift**

Transitioning from a Monolithic to a Service-Oriented Architecture and, subsequently, to Microservices: Can enterprise Commercial Off-The-Shelf (COTS) solutions offer an equivalent Microservices experience?"



Effective response of applications in uncertain situations like pandemics and global crisis.



#### **Global Priorities**

Application's response to global priorities like ESG, CSR and Green-ops, government regulations and others by these applications.



#### CapEx vs OpEx

Addressing user experience (UX) and personalization needs while cloud applications limit customizations and prioritize technotlogy producer-driven integration platforms.

#### Revolutionising the Cloud Industry

#### XaaS (Anything as a Service

The ideal solution for SMBs and start-up business wherein SRI own IT, and NON-IT costs are to remove the Capital Expenditure (CapEx) and zero maintenance overheads.

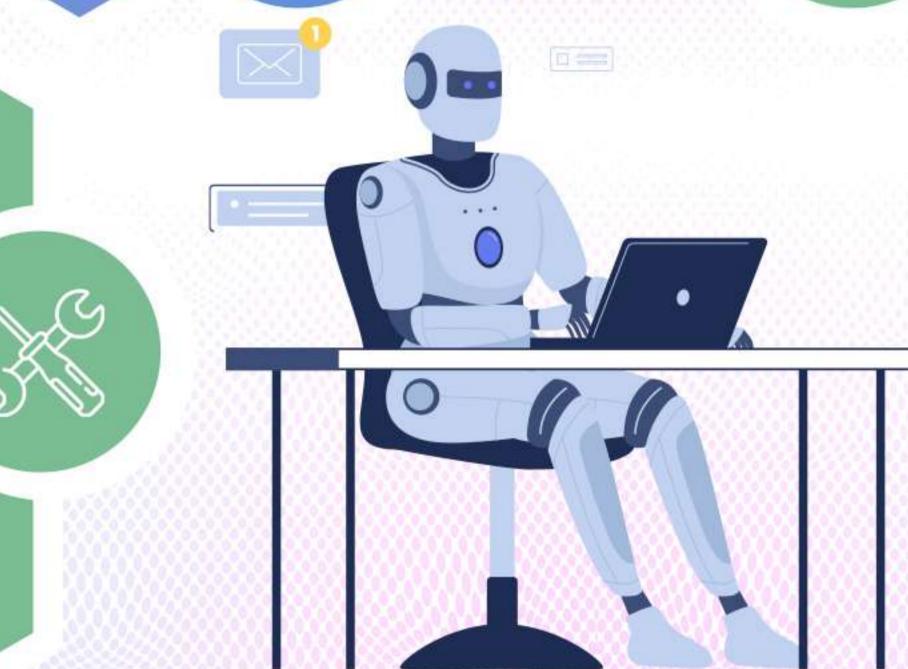
## Implementation & Rollout Services

SME led implementation and rollout services with 100% business process alignment with client business process and minimal customizations.



## Maintenance & Support Services

Matured support services with organized Helpdesk, L1, L2, and L3 (TAR) services with round-the-clock coverage. Reduce maintenance overhead through automation, AI & ML and BOTs.



### Configuration Services

Rapid configurations of Oracle Cloud solutions leveraging DIGISRI and collective experience of 25 years in across industries.



#### **Migration Services**

Lift and Shift of your
Oracle On-premise Solutions
(EBS, PeopleSoft and JDE) and
custom application development
to Oracle Cloud Infrastructure.



#### **Upgrade Services**

Al-driven functional and technical impact analysis during upgrades and patches leveraging SRI DigiSRI and Oracle SOAR Solution to reduce minimum of 85% human efforts.

#### Technology Stack

**ERP** 





CRM/CX







**EPM** 



CPQ



CONFIGURE, PRICE, QUOTE **WMS** 



PLM

ORACLE

AGILE

DATA WAREHOUSE & BI

ORACLE

## Industrial Solutions

Bridge the industry transformation business alignment gap with simplified, cost-effective domain native solutions.



#### SRI Industry Foothold

At SRI, we understand the unique challenges that each industry goes through and design our solutions accordingly. With a decade of experience, SRI holds a first hand experience of working with multiple business across industries globally and give them a custom solution helping them to grow.

Manufacturing	Building & Materials
Food & Beverages	Oil & Gas
Federal	S BFSI
FMCG/CPG	Healthcare

#### Together, We Answer Industry Questions



This system serves as a centralized repository that captures, stores, and maintains critical information in a structured manner. The primary purpose of a system of records is to provide a single, authoritative source of truth for the organization's data.



#### **COTS Software**

Fit for industry-specific needs?



#### Global Trends

Can the solution keep pace?



#### **Digital Maturity**

Alignment with industry needs in the digital era?



#### Crisis Management

Ensuring business continuity



#### Revenue and Value

Does the solution convert user experience into revenue while ensuring value generation from suppliers and partners?



#### Multi-Cloud vs On-Premise

Right for business profitability, business demands and industry influence?



#### Customization

Overcoming cloud limitations

#### Bespoke solutions that address industry challenges

- Portfolio and Program management
- Industry advisory services
- Innovation workshops
- Enterprise Risk Government(GRC)
- Value Chain Management

- Application Modernization
- Domain-driven digital solutions
- Enterprise Application Services
- Enterprise application integration
- CX assurance

#### **Empowering Industries with Advanced Solutions**



#### Manufacturing

We assist companies of all Industry 4.0 maturity levels in achieving competitive parity through cost-effective tech solutions, aligning modern business requirements with global reach.

#### FMCG/CPG

We assist CPG companies in adopting streamlined digital solutions that guarantee revenue maximization and effective crisis management throughout the entire value chain system.





#### **Building and Materials**

We optimize operations and enhance transparency using efficient project management, Al-based decisions, cognitive automation, and robust financial strategies.

#### Banking & Financial Services

We help banks digitize, increase efficiency, and align with regulations through innovative solutions.





#### Food and Beverages

We promote a digital-first approach, implementing Al automation for front-line and back-office teams in the F&B industry.

#### Federal

We serve federal organizations ensuring 100% alignment with regulatory and compliance requirements and a steadfast commitment to continuous improvement.





#### Oil and Gas

We synchronize upstream, midstream, and downstream systems in the oil and gas sectors using Al automation and a digital strategy.

#### Healthcare

We guide healthcare clients (Payer, Provider, ISVs, Medical Device Manufacturers) in industry changes, optimizing digital solutions for a unified healthcare experience.

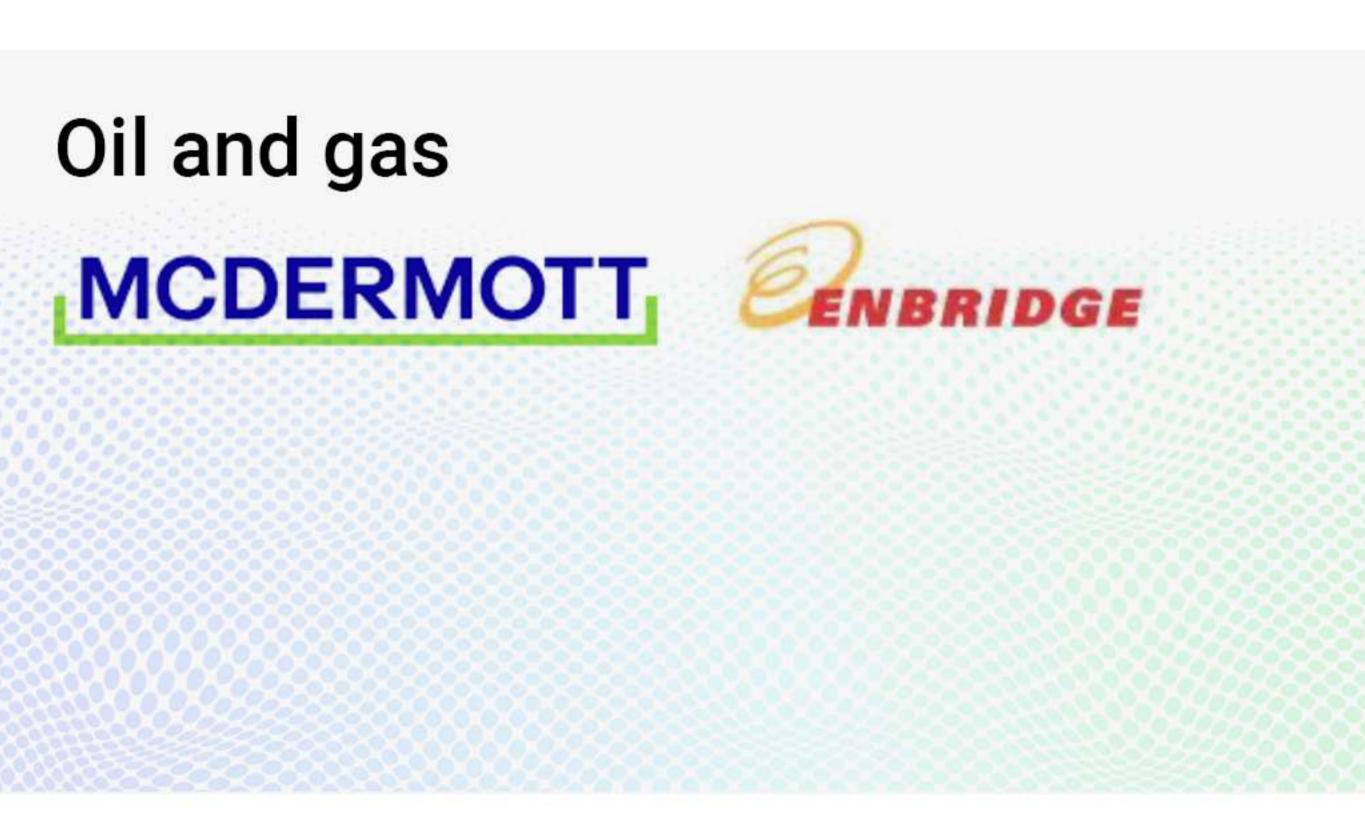
#### Case study - Boosting Efficiency at MD Building Products



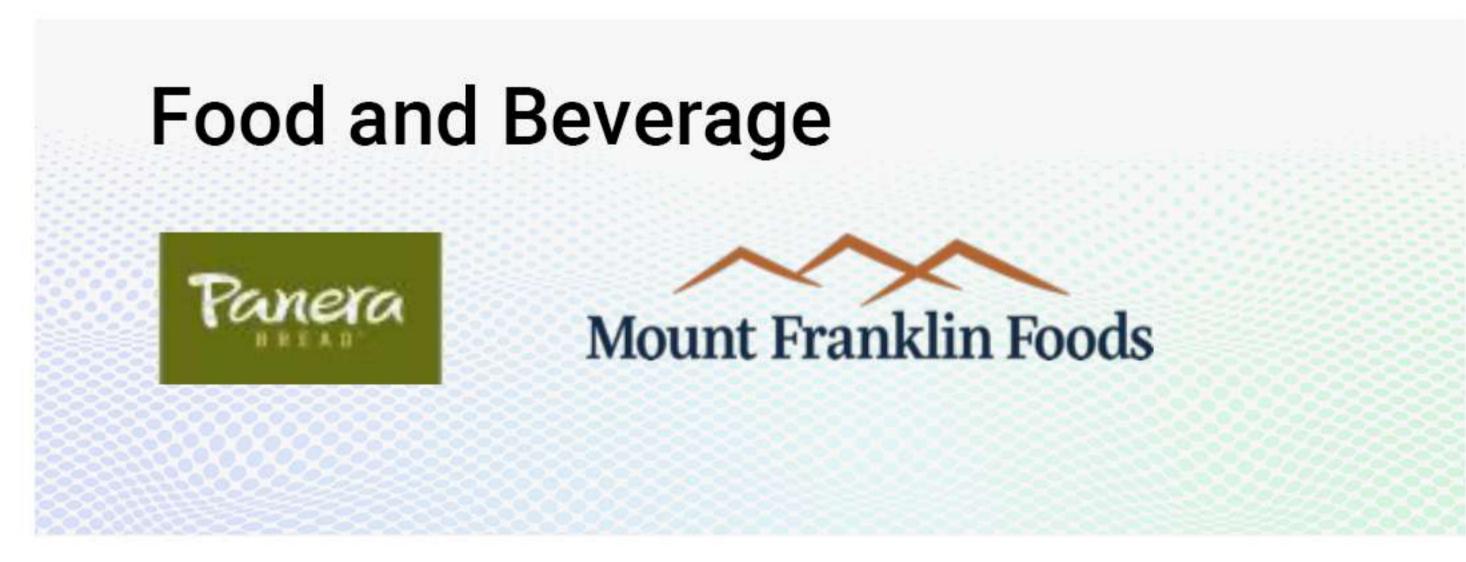
MD Building Products partnered with Strategic Resources International (SRI) to optimize their Oracle E-Business Suite and improve operational efficiency. Through tailored solutions and SRI's lean methodology, they achieved significant cost reductions and error prevention. The success of this collaboration led to the integration of Lean principles into MD Building's Management and Quality Systems, setting a foundation for long-term business success and resilience.

#### Our Industry Wise Top Clients









#### FinTech & Insurance





















## iSRI Innovation Hub

Empowering with Collaborative, Cloud-Enabled Solutions and Built-In Forecasting Analytics for Impactful Disruptive Technology Solutions.

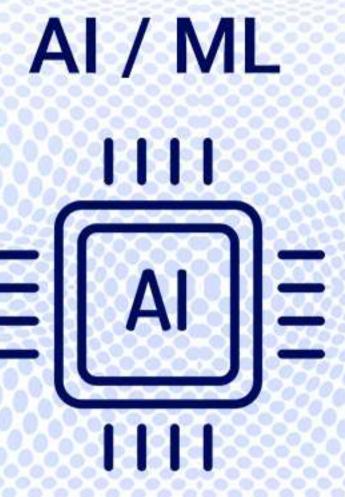


- 1. Digital-first strategy with resilience assurance
- 2. Digital Maturity Assessment & Roadmap
- 3. Define Enterprise resilient digital pillars
- 4. Incremental digital transformation with a smooth operating model:
  Digital platform | Lean Process | UX-driven delivery | Engineering excellence|
  Adoptive change management
- 5. Omnichannel assortment
- 6. Data modernization for self-service data and data-driven business model
- 7. Digital security assurance
- 8. Anything as a Service (laaS, DaaS, PaaS)

- 1. Al/ML governance framework Al is good and for fair
- 2. Data organizing strategy
- 3. Data modernization and data management
- 4. Conversational AI BoT development
- 5. Use case based model and algorithm designs and development
  - Org level applications
  - Functional level application
- 6. BoT: NLP and Generative Al
- 7. Al led personalization apps

Digital





- 1. Cloud Management Strategy
- 2. Enterprise Cloud Migration
- 3. Enterprise Cloud Integration
- 4. Design Enterprise Hybrid Multi-Cloud Adoption Framework
- 5. Dev-Sec-Ops Services on Cloud
- 6. Cloud Native ADMS
- 7. FedRAMP Cloud
- 8. Infrastructure as Code
- 9. Co-Managed Cloud Services





- 1. Robotic Arms Design and Development
- 2. Integration with Natural Voice Assistance
- 3. Enterprise Application Integrations with IoT
- 4. Shopfloor Integration
- 5. Cross Digital Platform Assurance
- 6. IoT Operational Data Management
- 7. Domain-Driven IoT Solutions
- 8. Service Virtualization
- 9. Sustainability Solutions



- 1. Domain-specific solutions
- 2. Custom AR/ VR development
- 3. AR/ VR experience design
- 4. CX solutions

AR / VR Services



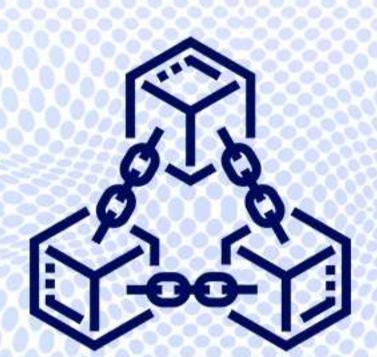


- 1. Application modernization
- 2. Fullstack with NCLC
- 3. DevOps with NCLC
- 4. Citizen Developer programs
- 5. Enterprise NCLC strategy
- 6. NCLC ADMS



- 1. CPA consulting and advisory
- 2. CPA Implementation and maintenance
- 3. CPA Validation and Verification
- 4. Process Automation Robotic and Cognitive
- 5. Bot Management and Support
- 6. RPA Center of Excellence (CoE)
- 7. Process Analysis and Optimization
- Blockchain Development Services
   (Smart Contracts, Application and Custom solutions)
- 2. Blockchain consulting and advisory
- 3. Enterprise security assurance
- 4. Blockchain Integration Services
- 5. Blockchain as a Service (BaaS)
- 6. Cryptocurrency Services
- 7. Blockchain Education and Training

#### Blockchain



#### Services

- es
- **Edge Computing**

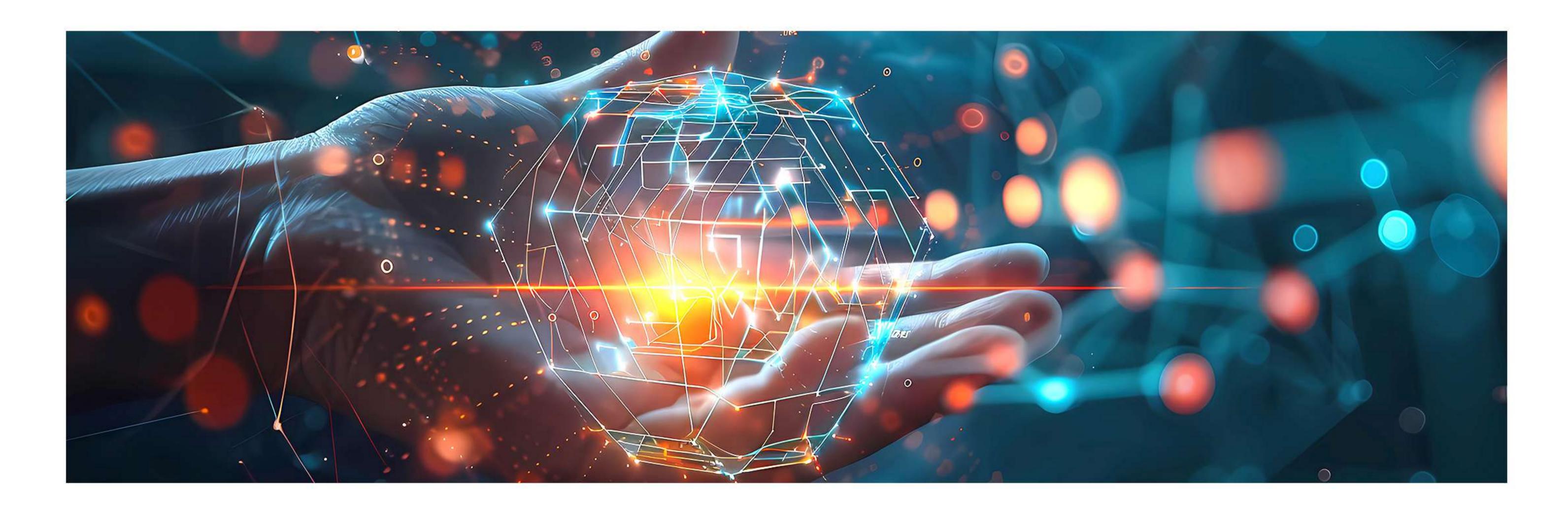
#### Focus

- Advisory
- POC & Prototyping
- Implementation
- Maintenance

- **Quantum Computing**
- Application
- Database
- Infra
- Al & ML/ AlOps
- Security

## About SRI

Strategic Resources International (SRI) brings Strategic Reforms and Integrity to our customers in Oracle's journey through its two decades of experience, proprietary methodologies, SRI's Oracle Cloud Labs, and Al-driven solutions in the end-to-end product lifecycle. SRI is a preferred vendor for Oracle consulting services and successfully support through both project and staffing-based engagements.



#### What We Do

- Enterprise Digital First Strategy
- Differential Cloud migrations
- Implementation and Configurations
- Maintenance and Support Services
- User Enablem STent & Empowerment
- Personalized LiveLabs Engineering

#### Why SRI

- Oracle Preferred Vendor
- Oracle veterans as thought leaders (People Behind People)
- Customer focused
- Oracle Partner
- Quality is integrated

25+

Years of Experience

500H

Happy Employees

1004

Clients

4+

Technology Partnerships







## Strategic Resources International

Leading IT Solution Provider Established in 1998 Global Headquarters: US 600+ Team Resources across our Global offices in North America, Canada, India, and UAE Partner and a Vendor to Oracle



www.sriusa.com

### Get in Touch

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